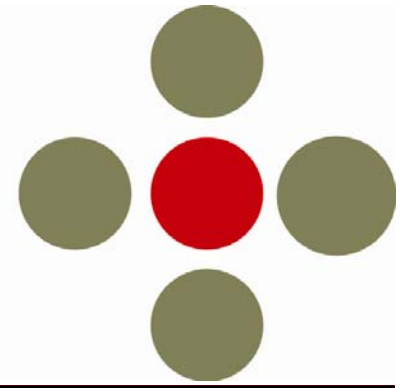


# heartbeat



December 2007

## *'Twas the Month before Christmas ...*

Below are the **Christmas trading hours** for the Town Centre. It would be a huge help to our shoppers if you could stay open these hours. The more retailers open, the more shoppers we are likely to attract! If you would like a copy of the hours to display in your shop, please call Donna on 295 2339. Papakura City Brass Band will be playing **Christmas Carols** in the Town Centre 6pm - 8pm on the 19th, 20th & 21st December.

Day	Hours
14 December	9am – 5pm
15 December	9am – 5pm
16 December	9am – 5pm
17 December	9am – 7pm
18 December	9am – 7pm
19 December	9am – 9pm
20 December	9am – 9pm
21 December	9am – 9pm
22 December	9am – 7pm
23 December	9am – 7pm
24 December	9am – 7pm

### **Christmas Street Trading**

Awesome news! The council has kindly agreed to have an amnesty on street trading in the weeks leading up to Christmas. If you would like to display goods for sale on the street, as long as it fits with the normal rules and regulations, you can. Feel free to trade on the street from 3 December to 24 December. All those without licenses will have

to remove goods from the street by end of day on 24th December.

### **Christmas Decorations**

A reminder that our street decorations will be going up in the last week of November. If you would like to borrow some of the decorations we are not using see Donna.

### **Christmas Events**

Central Park will be alive with Christmas festivities this Christmas. The festivities start with Carols in the Park on 7 December and Movies in the Park on the 8th December. The movie this year is Happy Feet.

The Santa Parade will take place on the 8th December. The parade itself starts at 2pm and we envisage it will be finished by around 3pm. There will be road closures in place. The route this year starts at Central Park, along Great South, up Broadway and along Railway Street West.

Santa will be in Selwyn Arcade from 10.30 to 3pm on the following dates - 12th - 14th December and 17th - 21st December. Digital Destination Photos will be on hand to take photos.

### **Last First Wednesday Club**

5th December sees the last First Wednesday Club for the year. Share a huge dose of Christmas cheer with other retailers, landlords and council officers. Council officers will be on hand to answer any questions you have regarding the Streetscape upgrade.

Complimentary festive drinks and nibbles sponsored by Papakura District Council. 5 December, 5.30pm, Boodles Restaurant & Bar.



**Save a tree, send an email with your good news to  
Donna Brannagan at [dbrannagan@papakura.govt.nz](mailto:dbrannagan@papakura.govt.nz) or phone me on 295 2339**

## Business profile

Digital Destination Photos has celebrated its first anniversary in November. A whole year has passed since owner-operator Andrew Paterson took over what was "Just Photos" on Great South Road and subsequently upgraded, moving from basic photo processing to the new FujiFilm Image Service photocentre. The introduction of user-friendly photo kiosks connected to a top of the line FujiFilm Frontier Printer has changed the way Papakura residents can print their digital photos.

As well as printing digital and film, Digital Destination has now introduced additional services in the way of gifts, canvases and photo books. Customers can design personalised gifts using digital photos to give to family and friends this Christmas, such as mugs, keyrings, fridge magnets, mouse pads, stubbie coolers, coasters, t-shirts and Christmas tree decorations.

Also available in store are a range of the latest FujiFilm digital cameras, along with accessories, frames and albums at competitive prices.

A Print-on-line capability will be introduced over the coming months giving customers even more flexibility in the way they get their photos printed.

As well as the introduction of the latest photographic technology, Digital Destination owes much of its success to Andrew. He brings years of photographic experience, both in the photo processing industry and behind the camera. He is passionate about photography and has brought this enthusiasm into his business. And, of course, a knowledgeable and friendly service has customers returning again and again.

You can find Digital Destination Photos at 216 Great South Road, Papakura, backing onto the Countdown carpark. Contact Andrew on 298 8957 or email [photoz@digitaldestination.co.nz](mailto:photoz@digitaldestination.co.nz)



Andrew Paterson, Manager, Destination Photos

## Events for December

### Kiwi Made Market

Date: 30 November

Time: 3pm—7pm

Where: Broadway

### First Wednesday Club

Date: 5 December

Time: 5.30—6.30pm

Where: Boodles Restaurant and Bar

### Carols in the Park

Date: 7 December

Time: 6.30pm - 9.30pm

Where: Central Park

### Santa Parade

Date: 8 December

Time: 2pm—3pm

Where: Papakura Town Centre

### Movie in the Park

Date: 8 December

Time: 8.30pm—10.30pm

Where: Central Park

### Santa

Date: 12-14 and 17-21 December

Time: 10.30—3pm

Where: Selwyn Arcade

## Town Centre Security Update

With the Christmas season upon us it is now important to ensure your shop security has been organized. Police, with the help of the Ambassadors, will be delivering a "Business Crime Prevention hand book". It is well worth the read.

Don't stereotype – Anyone can steal and anything can be stolen. Strollers and Pushchairs are a great place to stash goods.

Mark your main doorway with tape or sticker, set one mark at 5ft and one at 6ft this will help with descriptions

If you think you have a potential shoplifter ring **Town Centre Security on 027-540-6237 or 027-540-6215**

If you know something has been stolen and the person is still in the shop or has run off ring **111 immediately, then Town Centre Security.**

If you want to discuss Training for your Staff Ring me on 027-540-6237

Steve Hastings - Town Centre Security