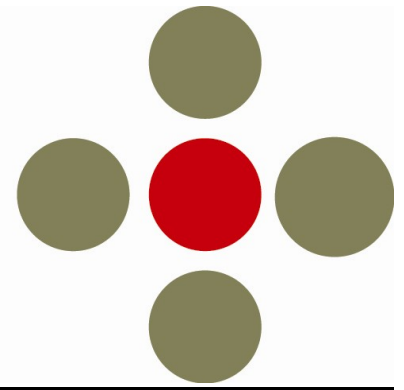


# heartbeat



November 2008

## IT'S (ALMOST) CHRISTMAS!

The town centre is gearing up for a fabulous festive start to the holiday season. With just a handful of weeks to go, there's a real buzz in the air and it's great to see shops getting their Christmas stock ready for the busy season ahead.

The town centre's Christmas banners and Christmas decorations will be going up in the last week of November—building on last year's new look we're extending our bright red bows and green garlands through more of the town centre.

Great news for the children: Santa will once again be housed in the Selwyn Arcade from December 16-20 and from the 22nd – 24. From 11.00 am until 2.00 pm he's available in the arcade, with town centre walk-about at 10.30-11.00 and 2.00—2.30.

Christmas weekend: Papakura's annual Carols in the Park will be held at Bruce Pulman Park on Friday December 5; the

Christmas movie will be at Bruce Pulman Park on Saturday December 6.

### Santa Parade

Auckland's second biggest Santa Parade is coming to Papakura on the December 6. We are currently enrolling businesses and community groups for the floats. Move information is available from Ali Bain on 295 2337 or by email at [abain@papakura.govt.nz](mailto:abain@papakura.govt.nz).

### Town centre parking

The Council has recently approved changes to parking time restrictions in the town centre that will keep traffic flowing in the town centre and maximise parking space availability. Read more on page two...

### Streetscape upgrade: the final phase

The \$6.1 million enhancement of the Papakura town centre is about to enter its final major phase: Railway Street West. There's a business briefing on November 10 at Old Central School at 5.30 pm to let people know what's happening and you can read more on page 3...

## BLING YOUR WINDOW

This Christmas we would love to see retailers get into the Christmas spirit and "bling" their windows.

### Bling Your Window.

Bling Your Window is a new campaign to light up the front of your shops with Christmas lights. We have a community that enjoys taking the family out at night to look at Christmas lights. Let's give them a reason to visit our town centre!

Tony Norrie of the Decorative Lighting Company - [www.decolightco.biz](http://www.decolightco.biz) - is kindly



**DECORATIVE  
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[www.decolightco.biz](http://www.decolightco.biz)

sponsoring some fantastic prizes. There will be two main categories:

1. Best Owner-dressed Window
2. Best Professionally Dressed Window.

The winner of each category receives one set of twinkle lights valued at \$59.00 and one deco light ambient starter kit outdoor light set with connectors and splitters valued at \$240.00.

There will also be runner up and best effort prizes!

More info about the Bling Your Window competition soon!



## Town Centre Parking

In September 2007 Council adopted a Parking Strategy for the Town Centre which addressed on and off street parking.

In response to issues raised by some businesses and residents, the Council has now approved the following changes:

1. On street parking in O'Shannessey Street and Averill Street will change from a 30 minute restriction to 60 minutes.
2. In Accent Point car park parking on ground level will be unrestricted, but the 180-minute (three hour) limit on parking

on level two will be retained and enforced.

3. The taxi stands on Railway Street West by Countdown will be reinstated and new 10 minute taxi drop off points will be provided in the vicinity of Robert Harris café and outside the National Bank on Great South Road.

In November, Council will consider measures to enhance security for those using the Farmers car park.

## Buy Papakura!

Launching soon: a new web site that profiles the Papakura district and the many businesses active here.

The [www.buypapakura.co.nz](http://www.buypapakura.co.nz) site offers local businesses the chance to list their key details and also - for a limited time - win "Christmas with the Faultys" - a dinner and theatre evening for four people based on the classic Faulty Towers TV series, with a bottle of Lindauer bubbly thrown in. Opening night for the show is Wednesday 26 November, and the venue is the Off Broadway Theatre in Elliot Street. The site will feature "what's on" information, community news, weather info and tide times, information about services available and of course listings for local businesses, schools, clubs and community organisations.

## Business Profile

**Pizza Box**  
**58 Wood Street**  
**Papakura**

[www.pizzabox.co.nz](http://www.pizzabox.co.nz)

Not just pizza, a complete café experience: the Pizza Box is now in Papakura, offering mouth-watering food and great coffee. The relaxing and modern décor of this newest

addition to Papakura's town centre food scene invites customers to enjoy a delicious brunch, lunch or dinner with tasty treats from the deli cabinet or food cooked to order. The café's extensive menu changes with the seasons, offering customers a great variety. To accompany the food menu are a range of drinks including juices and Bruno Rossi espresso.

For that perfect mid-afternoon summer pick-me-up try an iced chocolate or iced coffee with something sweet from the deli selection.

The Pizza Box began in Pukekohe seven years ago and quickly expanded from gourmet pizza to a restaurant that offers "something for everyone". Now the same service and selection is available on Wood Street in the Papakura Town Centre.

It's a family business: owners Karl and Angela and their daughter Natalie are the driving force behind the concept. They employ 20 local staff, a "fantastic" team that aims to provide customers with consistently high quality food and drink and service to match.

Pizza box: not just great pizza!



# Streetscape town centre enhancements

## Celebrating progress in the town centre

Only one major area still awaits enhancements under the \$6.1m Streetscape enhancement of the town centre. Broadway, O'Shannessey Street, Averill Street and Elliot Street and Queen Street (to East Street) and most of Great South Road are now complete.

These streets now feature high quality roading and stormwater infrastructure as well as an enhanced streetscape (footpaths, street furniture, street lights and street trees).

## The next phase

The Council has now approved work to revitalise to Railway Street West, Wood Street (to East Street) and the final southern section of Great South Road (as far as Wellington Street).

## Stormwater

Work on our stormwater system will ensure our underground pipes meet our needs now and in the future.

## Roading

Road works will target areas in greatest need of renewal.

In Great South Road, renewal and resurfacing work will cover the southern end of the town centre taking in the Wood Street roundabout. Wood Street's road surface will be upgraded between Great South Road and Railway Street West; and Railway Street West from the intersection with Wood Street will also be upgraded.

The existing pedestrian crossing in Railway Street West will also be improved in its current location, creating a safer crossing for pedestrians. The petal-style "signature" light

poles used elsewhere in the town centre will also be used at the Railway Street West pedestrian crossing.

No traffic signals are proposed but all intersections in the area will feature safer designs with pedestrian refuges.

## Streetscape

The area's footpaths will be paved in the same blocks used throughout the town centre; new street trees, rubbish bins and lights will create a consistent theme throughout the town

centre. One addition will be unique to Railway Street West: freestanding verandahs over the footpaths to provide pedestrians with shelter in bad weather and encourage people arriving by rail to enter the town centre. The verandahs recognise the importance of railway Street West for people needing to use buses, taxis or the railway station. Seating will be provided at the taxi and

bus waiting areas.

The "Gateway markers" installed at other entrances to the town centre will also be installed in this phase at the Clevedon Road overbridge and on Great South Road between Wood Street and Wellington Street.

## Timetable

No roading or streetscape work will be carried out in the busy period leading up to Christmas. This work will commence in January 2009.

## Keeping you informed

We will be running a briefing for businesses shortly, and will continually update town centre businesses on what's happening.

## Key points to remember

- Most of the revitalisation enhancement programme is now complete
- The final major phase covers Railway Street West, Wood Street and the southern part of Great South Road (to Wellington Street)
- No roading or streetscape work will be carried out during the busy Christmas period
- No new traffic signals are included in this phase of the project
- A comprehensive programme of communication and consultation will keep businesses up to date

# Town Centre Security Update

Graduation time: this month we farewell yet another group of Ambassadors. To David, Sarah, Sandra and Michael, thanks for your efforts over the last six months. There have been a few changes during your time, but through it all you did what was asked of you with a positive attitude. All the best for the future and we hope that you have enjoyed your time with us. On a more serious note, kids carrying toy guns can cause problems in the town centre. Though it might seem like innocent fun, carrying an imitation firearm is disturbing for shoppers and shop staff alike, and is an offence. If you see anyone waving one of these guns around or discharging them in the Town Centre, please don't hesitate to call us: 298 1828

# Papakura Spring Carnival



## November events

### First Wednesday Club

November sponsor of the first drinks is the Town Centre Team. Cash bar after first drink and nibbles sponsored by Boodles. And yes, it's on the first Wednesday of every month!

Date: 5 November  
Time: 5.30—6.30pm  
Venue: Boodles

### Papakura Business Breakfast

Denise L'Estrange-Corbet, fashion designer and co-owner of the World label  
Date: 6 November

Time: 7.30am  
Venue: Papakura Club  
RSVP: [nmaher@papakura.govt.nz](mailto:nmaher@papakura.govt.nz)

### Celebrate Papakura Dinner

A time to honour and celebrate those people in Papakura who have made a significant contribution to the Papakura community.

Date: 14 November  
Time: 6pm  
Venue: Belsaas Estate  
RSVP: [nmaher@papakura.govt.nz](mailto:nmaher@papakura.govt.nz)

"Experience is what you get when you don't get what you want."  
Donna Brooke at [dbrooke@papakura.govt.nz](mailto:dbrooke@papakura.govt.nz) or 295 2339