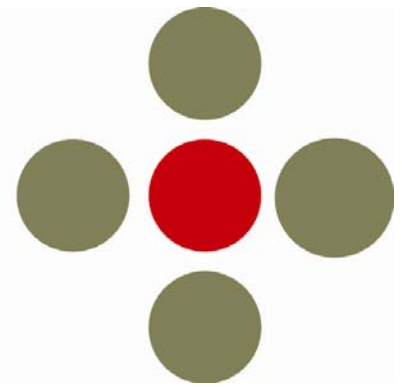


heartbeat



November 2007

Kiwi Made Market a Great Success

A fantastic start was made with our Kiwi Made Market. A great turn out for the first market by both stallholders—18 in all—and visitors to the market. Many visitors to the market also took time to wander down the main street.



Welcome to:

Rosie Gray from All Essentials Beauty Therapy;
Joy Chamberlain from jorj Hairdressers

Christmas Banners

Fabulous new Christmas banners will be fluttering on our poles by 3 December. The banners will be branded with our Town Centre logo to remind people where to shop this coming Xmas!

Christmas Decorations

We have pre-loved Christmas decorations that we'd love to see used in your shop for that extra festive look in our town centre. They have been used in the past and will need a bit of TLC however if you would like to book them absolutely free of charge please let Donna know.



Santa

Santa will be housed in Selwyn Arcade this year from 12—14 December and 17—21 December.

Secure our Shops Workshop

14th November, 6pm – 8.30pm

Attendance is Free to all Town Centre Retailers and their Staff

Function Room, Accent Point

An interactive workshop for staff and managers regarding safety and security in retail
Numbers strictly limited—Book Now by phoning Donna on 295 2339

Proudly Papakura Trust	Latest trends in graffiti removal and methods of sensible storage of graffiti weapons	Jo Stanish
Crime Prevention through Environmental Design	Create a "stop thief" shop environment through forward thinking and design.	Carol Dickson
Clevedon Community Constable	Tips and hints on reducing shoplifting over the festive season.	Matt Green
Papakura Town Centre Security	Ambassadors are our 'on the street' eyes and ears. How can they assist us and using Team 39 to our advantage.	Steve Hastings
Papakura Truancy Service	The role of the Truancy Service within the business community and how we are best to take advantage of their service	Tarras Andrews

**Save a tree, send an email with your good news to
Donna Brannagan at dbrannagan@papakura.govt.nz or phone me on 295 2339**

Business profile

Papakura-based Executive Travel Group had their annual staff conference – 50 staff and supplier attendees were challenged to break their barriers. Personal goals were set, and perceived barriers to those goals were literally broken, when everyone was taught how to smash a 1” thick plank of wood with their bare hands. “The energy in the room was amazing.” The activity reinforced a powerful message about goal-setting in both work and personal lives.

A full-scale dress-up pyjama party completed the conference, where attendees could try an array of experiences including massages, facials, manicures, karaoke, playstation, vibratrain, professional fortune-tellers and cocktail-making. The manicures were supplied by local Papakura business Complexions, and Vibra Train Papakura were also involved.

“The staff were challenged to try something new, but also to relax and enjoy themselves. It was a real bonus to involve other local Papakura businesses – it gave them the opportunity to market their products to a large local group of staff. The outcome was a phenomenally successful and enjoyable conference for all involved” says Ms van Lieshout.

Executive Travel Group includes their main

corporate agency, Executive Travel South Auckland – based at Roselands Shopping Centre, Papakura, as well as Executive Travel North Shore, leisure agencies Counties United Travel (also at Roselands Shopping Centre), Takapuna United Travel, and specialist surfing holiday brand, Island Holidays.

The Group is managed by the two Company Directors and a GM – all based at Papakura, where a further 17 staff make up the team of 20. “Being based in Papakura allows us to attract very senior, stable staff, who tend to live in the local area. The staff get the benefits of a big city operation, but don’t have to battle the traffic to get to work” says Ms van Lieshout. Obviously it’s a fantastic formula, as the business was founded in 1975 and has grown from 2 staff to now almost 40 across the group. For more info contact Wendy van Lieshout, General Manager Executive Travel Group, (09) 295 000.



The Executive Travel team Breaking Barriers!

Events for November

First Wednesday Club

Date: 7 November

Time: 5.30 – 6.30 pm

Where: Stampede Restaurant & Bar

Cash Bar. All retailers & staff are invited!

SOS Retailers Workshop

Date: 14 November

Time 6.30pm - 9.00pm

Where: Function Room, Accent Point

Fireworks

Date: 9 November

Time: 3pm - 7pm

Where: Massey Park

Kiwi Made Market

Date: 30 November

Where: Town Square

Town Centre Security Update

Five new ambassadors have now started on the street. We welcome Rainamay, Rachel, Rangimarie, Lena and Mereana. Leaving us on the 8 Nov will be Alma, Ellen-Mary, Josephine, Wayne, Teo-Arani, Sam and Jessica. Each ambassador that comes through this scheme puts their own personality into the job and that remains as part of the fabric for future teams.

The last group has had a major impact on the programme with many new initiatives being started, A major initiative has been training of the new team

and bringing them up to a level that will ensure an easy flow on for the next six months. My heartfelt thanks to Team 5 for all their hard work over the last 6 months. And I wish them all the best for the future.

The SOS workshop is very timely going into the Xmas season as there will be certain hints discussed that will help you with identifying potential shoplifters. Please support this workshop by sending along a staff member.

Steve Hastings